AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and WFSB	d Location: Hartforc	1 Ct		D a	ate:				
I, DAN NAGEURES do hereby request station time concerning the following issue:									
DSCC-1E									
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
	As	6RT	ÆRED)					
Total Charges: \$57,950 gross \$49,257.50 net									
This broadcast time will be used by: DSCC - (E									
	rogramming (i elating to any								
	Yes			□ No					

	For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
	For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
	I represent that the payment for the above described broadcast time has been furnished by:
	DSCC-1E
	and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
	\square a corporation; \square a committee; \square an association; \square or other unincorporated group.
	The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): **MARTHA MCKENNA*, DIRECTOR IN THE STATE
	HIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.
rea adv tra	agree to indemnify and hold harmless the station for any damages or liability, including isonable attorney's fees, that may ensue from the broadcast of the above-requested vertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, inscript, or tape, which will be delivered to the station at least
•	TO BE SIGNED BY ISSUE ADVERTISER
	127 12 102-338-8700 Date Signature Contact Phone Number
	TO BE SIGNED BY STATION REPRESENTATIVE
	Accepted Accepted in Part Rejected
	Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	t Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	OX	DER	ED	

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6386370 *** ORIGINAL REV#0 ***

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY SEP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

OCT19/12 11.36 *** WFSB-TV ***

11.36 # DATE OCT19/12 SALESMAN REGIONAL (H) HEATHER UTTLEY DAN NAGELBERG LOCAL OFF.# WAL CLASS: NATL. BUYER NAME SALES PRSN **REP.#** INVOICE) CO-OP BILLING NEEDED ORDER, EST#2158 COMMENTS: (LINE, 20007 GREAT AMERICAN MEDIA CONTRACT # 6386370 DQ. WK-1 ADV. NAME ISS/DSCC IE WASHINGTON, SŢ OCT29/12 3050 K STATE TAX AGY. NAME FLIGHT DATES OCT23/12 DSCC IE CITY TAX ORDER PRDCT # # AGX ADV

TTL \$57,950 @40X PLEASE CONFIRM NEW ORDER

REP:

THANKS SHOSHANA FOR HEATHER

**** A CASH IN ADVANCE SCHEDULE Ŋ SIHL **** CON CM

H DSCC

ade # 400490

	: PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:	= 49 AGENCY EST# = 2158	.1100A 30 \$600.00 10/23 10/26 3 TITLE 3	i)	1230P 30 \$850.00 10/23 10/26 3 TII_F 3	EYEW NWS EYEW NWS	.00P 30 \$950.00 10/23 10/26 3 mrram	
Walland To the Control of the Contro	SEC :	N W Q		'LETS-DEAL2-CBS 'LETS-DEAL2-CBS				
	:LINE#:REP :CD: TIME PERIOD :	jI.J	1 10008-11008	PROGRAM : LETS-DEAL1-CBS/ CON COM1: LETS-DEAL1-CBS/	2 1200N-1230P	PROGRAM: NOON EYEW NWS CON COM1: NOON EYEW NWS	3 400P-500P	PROGRAM : DR. OZ

REP HEADLINE# 6386370 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

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	PROGRAM CON COMI	SUNDAY SUNDAY					ı	3000	H.

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET

> ORIGINAL REV#0 *** REP HEADLINE# 6386370 *** ORIGINAL BEY7#0 **

OCT19/12 11.36 *** WFSB-TV ***

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REP HEADLINE# 6386370 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 11.36 *** WFSB-TV ***

	DAYS : TOTL:	 	ł	г	Ⅎ	57950.00
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	:SPTS: WEEK	т.		ਜ		CON
	END DATE	10/29		10/29		
	START DATE	10/29		10/29		
	: RATE	\$800.00		\$1,750.00		
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:: :: :: :: :: :: :: ::	: LINE#: REP	22	PRC	23	PRC	OCT/12

WCCT 08 WTIC 148 WCTX 18 WVIT 168 WTNH 40% CABL 0% WFSB 29% MARKET TOTALS \$199,827

WHPX 0%

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

Contract / Revision Alt Order # 499490 06386370 Product DSCC IE Contract Dates Estimate # 10/23/12 - 10/29/12 2158 <u>Advertiser</u> Original Date / Revision Democratic Senatorial Campaign Committee 10/19/12 / 10/19/12 Billing Calendar Billing Cycle Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office **WFSB** Heather Uttley HRP-WASHING Special Handling **Demographic** Adults 35+ IDB# Advertiser Code Product Code 49 53 Agency Ref Advertiser Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Type Spots Rate Amount WESB 10/23/12 10/26/12 10am-11am 10am - 11am :30 NM \$1,800.00 Start Date **End Date** Weekdays Spots/Week Rate \$600.00 Week: 10/22/12 10/28/12 -TWTF--2 WFSB 10/23/12 10/26/12 **Eyewitness News** 12pm - 12:30PM :30 NM \$2,550.00 3 End Date Start Date Spots/Week Weekdays Rate Week: 10/22/12 10/28/12 \$850.00 WFSB 10/23/12 10/26/12 4p-5p Dr. Oz 4pm-5pm :30 NM 3 \$2,850.00 Start Date **End Date Weekdays** Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF-\$950.00 WFSB 10/23/12 10/26/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$4,200.00 Start Date **End Date** Weekdays Spots/Week Rate 10/28/12 Week: 10/22/12 -TWTF-\$2,100.00 2 WFSB 10/23/12 10/26/12 Eyewitness News :30 5:30pm - 6pm NM 2 \$4,200.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF-2 \$2,100.00 WFSB 10/23/12 6 10/26/12 **Eyewitness News** 6am - 6:30am :30 NM 2 \$3,200.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF--\$1,600.00 WFSB 10/23/12 10/26/12 **Eyewitness News** 6pm - 6:30pm :30 NM 2 \$5,000.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 -TWTF-2 \$2,500.00 WFSB 10/23/12 10/26/12 **Evewitness News** 6:30am - 7am :30 NM 3 \$4,800.00 **End Date** Spots/Week Start Date Weekdays Rate Week: 10/22/12 10/28/12 -TWTF--\$1,600.00 3 9 WFSB 10/23/12 10/26/12 Inside Edition 7pm - 7:30pm :30 NM 2 \$3,500.00 Weekdays Start Date Spots/Week **End Date** Rate Week: 10/22/12 \$1,750.00 10/28/12 -TWTF--2 10 WFSB 10/23/12 10/26/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 3 \$2,400.00 End Date Spots/Week Start Date Weekdays Rate Week: 10/22/12 10/28/12 -TWTF--3 \$800.00 11 WFSB 10/23/12 10/26/12 **Entertainment Tonight** 7:30pm - 8pm :30 NM 3 \$5,250.00 Start Date End Date **Weekdays** Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

40

Totals

\$57,950.00



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #
	499490 /	06386370
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	DSCC IE	2158

Advertiser Original Date / Revision

Democratic Senatorial Ca 10/19/12 / 10/19/12

Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$1,750.00 3 12 WFSB 10/28/12 10/28/12 **CBS Sunday Morning** 9:00am - 10:30am :30 NM \$1,600.00 Start Date End Date Weekdays Spots/Week Rate 10/28/12 \$1,600.00 Week: 10/22/12 1 WFSB 10/29/12 10/29/12 10am-11am 10am - 11am 13 :30 NM \$600.00 **Weekdays** Start Date **End Date** Spots/Week Rate \$600.00 11/04/12 Week: 10/29/12 1 WFSB 10/29/12 10/29/12 Eyewitness News 12pm - 12:30PM :30 NM \$850.00 End Date Start Date Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 \$850.00 15 WFSB 10/29/12 10/29/12 4p-5p Dr. Oz 4pm-5pm :30 NM \$950.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 10/29/12 11/04/12 \$950.00 16 WFSB 10/29/12 10/29/12 **Eyewitness News** 5pm - 5:30pm :30 NM 1 \$2,100.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 \$2,100.00 1 17 WFSB 10/29/12 10/29/12 **Eyewitness News** 5:30pm - 6pm :30 NM 1 \$2,100.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 \$2,100.00 1 18 WFSB 10/29/12 10/29/12 6am - 6:30am Eyewitness News :30 NM 1 \$1,600.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 10/29/12 \$1,600.00 11/04/12 1 19 WFSB 10/29/12 10/29/12 Eyewitness News 6pm - 6:30pm :30 NM 1 \$2,500.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 \$2,500.00 20 WFSB 10/29/12 10/29/12 **Eyewitness News** 6:30am - 7am :30 NM 1 \$1,600.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 \$1,600.00 11/04/12 1 WFSB 10/29/12 10/29/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$1,750.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,750.00 22 WFSB 10/29/12 10/29/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 1 \$800.00 Weekdays Spots/Week Start Date End Date Rate \$800.00 Week: 10/29/12 11/04/12 1 23 WFSB 10/29/12 10/29/12 Entertainment Tonight 7:30pm - 8pm :30 NM 1 \$1,750.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,750.00 1

Time Period # of Spots **Gross Amount Net Amount** 10/01/12 -10/28/12 29 \$35,147,50 \$41,350,00 10/29/12 -10/29/12 11 \$16,600.00 \$14,110.00 Totals 40 \$57,950,00 \$49,257,50

Signature:				Date:		
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